

**EEO Public File Report**  
**August 1, 2014-July 31, 2015**  
**KVPT (TV), Fresno, California**

List of Full Time Jobs Filled 8/1/14-7/31/15

Job Title	Date Filled	Recruitment Source	Sources Utilized	Interviewees
Corporate Business Representative	8/5/2014	Personal Referral	1,2,3,6,8	1
President & CEO	1/3/2015	Bennett Frost	2,3,4,5,7,9,11	7
Membership Coordinator	4/28/2015	ValleyPSB website	2,3,8,10	3
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**Recruitment Sources Utilized**

1 Fresno Bee	Fresno Bee Classifieds 559-442-4442
2 ValleyPBS Website	Matt Drake mdrake@valleypbs.org
3 ValleyPBS On-Air spot	Steven Lee stee@valleypbs.org
4 Current Newspaper	<a href="mailto:classified@current.org">classified@current.org</a>
5 PBS Connect	<a href="https://secure.connect.pbs.org">https://secure.connect.pbs.org</a>
6 Career Builder	<a href="mailto:David.Isaac@careerbuilder.com">David.Isaac@careerbuilder.com</a>
7 Association of Fundraising Professionals	<a href="http://www.afp-vs.org">www.afp-vs.org</a>
8 Craigslist	<a href="http://fresno.craigslist.org">fresno.craigslist.org</a>
9 Ziprecruiter	<a href="https://www.ziprecruiter.com/">https://www.ziprecruiter.com/</a>
10 Monster	<a href="https://www.ziprecruiter.com/">https://www.ziprecruiter.com/</a>
11 Bennett Frost	<a href="mailto:Cathy Frost: 559-449-0444">Cathy Frost: 559-449-0444</a>

\*Requested Notification of Job Openings

Yearly Total Number of Interviewees and Recruitment Sources

Source	Total Interviewees
ValleyPBS Website	1
Bennett Frost	7
Monster.com	2
Personal Referral	1
	<u>11</u>

**Summary Description of Outreach Initiatives**

# 5	<p>Internship Program:</p> <p>Chris Ongoing 2014/2015 Mass Communications-CSUF</p> <p>Katy P Oct, Nov, Dec 2014 Mass Communications-CSUF</p> <p>Octavia O Oct, Nov 2014 Mass Communications-CSUF</p> <p>Amanda M Sept, Oct, Nov, Apr 2014/2015 Mass Communications-CSUF</p>
#6	<p>Participation in Programs Designed To Promote Outreach Generally</p> <p>25 Students from Madera South High School visited ValleyPBS for a station tour. They got to see and learn about careers in broadcast operations and production from several ValleyPBS staff members. They also had the opportunity to learn about other volunteer opportunities. During the two hour tour and presentation, students watched clips from <i>Valley's Gold</i> and got hands on training for some of the camera and sound equipment. ValleyPBS also gave station tours and talked about careers in broadcasting to students from Lincoln Elementary in Sanger, Holy Cross Center for Women's Summer Youth Program, and Fresno Unified High School Pathways Program.</p>
#8	<p>Establishment of Training Programs:</p> <p>April-2015 ValleyPBS Broadcast Operations Manager attended PBS Techcon 2015 in Las Vegas, NV.</p> <p>May-2015 Several staff members including ValleyPBS CEO, VP of Operations, Development Director and Children Services Coordinator all attended the annual PBS conference in Austin, Texas.</p> <p>July-2015 ValleyPBS Membership Manager attended the Public Media Development and Marketing Conference In Denver, CO.</p>
# 12	<p>Upper-Level Category Opening</p> <p>August-2014 ValleyPBS President and CEO position listed on several media trade groups whose membership includes substantial participation by women and minorities.</p>